Willy Brandt School of Public Policy

Academic Schedule
Winter Semester 2017/18
October 16, 2017

Please note that this information is subject to change.
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Postal Address
Universität Erfurt
Willy Brandt School of Public Policy
Nordhäuser Str. 63
99089 Erfurt

Visiting Address
Nordhäuser Straße 74
Building 39
99089 Erfurt

Website
www.brandtschool.de

E-mail
publicpolicy(at)uni-erfurt.de

Main office phone number
+49 (0)361-737-4640

Fax
+49 (0)361-737-4649

Brandt School & Administrative/Project Staff Office Hours
Commons Room: open Monday to Friday, 08.30 - 16.00 hrs
Main Office: open Monday to Friday, 08.30 – 12.30 hrs, 14.00 – 16.00 hrs

It is also possible to arrange individual appointments with staff members outside of regular office hours. In this case please send an e-mail to the respective staff.
## Contact Persons at the Brandt School

<table>
<thead>
<tr>
<th>Academic Staff</th>
<th>Position</th>
<th>Building</th>
<th>Phone Number</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Dr. Heike Grimm</td>
<td>Director Aletta Haniel Professor for Public Policy and Entrepreneurship</td>
<td>39/0105</td>
<td>+49 (0)361-737-4671</td>
<td>heike.grimm(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Prof. Dr. Frank Ettrich</td>
<td>Vice Director Professor for the Analysis of the Structure of Modern Societies</td>
<td>1/241</td>
<td>+49 (0)361-737-4981</td>
<td>frank.ettrich(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Prof. Dr. Achim Kemmerling (from Jan. 2018 onwards)</td>
<td>Gerhard Haniel Professor for Public Policy and International Development</td>
<td>t.b.a.</td>
<td>t.b.a.</td>
<td></td>
</tr>
<tr>
<td>Prof. Dr. Dietmar Herz</td>
<td>Professor for Comparative Government</td>
<td>39/0212</td>
<td>+49 (0)361-737-4910</td>
<td>dietmar.herz(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Prof. Dr. Solveig Richter</td>
<td>Junior Professor for International Conflict Management</td>
<td>39/0112</td>
<td>+49 (0)361-737-4684</td>
<td>solveig.richter(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Vertr.-Prof. Dr. Patrick A. Mello</td>
<td>Interim Franz Haniel Professor for Public Policy</td>
<td>39/0206</td>
<td>t.b.a.</td>
<td></td>
</tr>
<tr>
<td>Dr. Edgar Aragón</td>
<td>Visiting Professor for Public Finance</td>
<td>39/0106</td>
<td>+49 (0)361-737-4683</td>
<td>edgar.aragon(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Dr. Steffen Wetzstein</td>
<td>Research Fellow</td>
<td>39/0207</td>
<td>+49 (0)361-737-4647</td>
<td>steffen.wetzstein(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Katalin Hahn, M.A.</td>
<td>Research Assistant to the Professor for Comparative Governance</td>
<td>39/0211</td>
<td>+49 (0)361-737-4912</td>
<td>katalin.hahn(at)uni-erfurt.de</td>
</tr>
</tbody>
</table>
## Contact Persons at the Brandt School

<table>
<thead>
<tr>
<th>Administrative Staff</th>
<th>Position</th>
<th>Building</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lena Kiesewetter</td>
<td>Managing Director</td>
<td>39/0004</td>
<td>+49 (0)361-737-4641 lena.kiesewetter(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Florian Heintze</td>
<td>Student Recruitment Manager</td>
<td>39/0006</td>
<td>+49 (0)361-737-4646 florian.heintze(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Raphael Zimmermann</td>
<td>Student Recruitment Manager</td>
<td>39/0006</td>
<td>+49 (0)361-737-4644 raphael.zimmermann_robiatti(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Theresa Herrmann</td>
<td>MPP Program Coordinator</td>
<td>39/0005</td>
<td>+49 (0)361-737-4642 theresa.herrmann(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Anna Mühlhausen</td>
<td>MPP Program Coordinator</td>
<td>39/0005</td>
<td>+49 (0)361-737-4642 anna.muehlhausen(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Grit Kaufmann</td>
<td>Team Assistant</td>
<td>39/0008</td>
<td>+49 (0)361-737-4640 grit.kaufmann(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Claudia Scholze</td>
<td>Assistant to the Haniel Professors and the</td>
<td>39/0210</td>
<td>+49 (0)361-737-4640 claudia.scholze(at)uni-erfurt.de</td>
</tr>
<tr>
<td>Kathrin Eisenhauer</td>
<td>Assistant to the Professor for Comparative</td>
<td>39/0213</td>
<td>+49 (0)361-737-4910 kathrin.eisenhauer(at)uni-erfurt.de</td>
</tr>
</tbody>
</table>
## Contact Information

<table>
<thead>
<tr>
<th>Whom to Contact</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Academic Advice and Letters of Recommendation</strong> (course selection at the beginning of the term, etc.)</td>
<td>Your Academic Mentor or other lecturers</td>
</tr>
<tr>
<td><strong>Course Contents</strong> (syllabi, assignments, grades, exams)</td>
<td>Your respective course instructor/ lecturer</td>
</tr>
<tr>
<td><strong>Institutional Concerns</strong></td>
<td>Heike Grimm</td>
</tr>
<tr>
<td><strong>Institutional Concerns, Haniel/ Brandt School Scholarships, Study Trips, Conferences; Events; Guest Lectures</strong></td>
<td>Lena Kiesewetter</td>
</tr>
<tr>
<td><strong>Administrative Issues, Tuition Fees, Letters of Confirmation</strong> (handing in assignments, letters of confirmation, payment of fees, etc.)</td>
<td>Grit Kaufmann</td>
</tr>
<tr>
<td><strong>Program Concerns, Course Administration and Study Program</strong> (course hours and venues, readers, literature, proof of illness, grade sheets, etc.)</td>
<td>Theresa Herrmann, Anna Mühlhausen</td>
</tr>
<tr>
<td><strong>Student Recruitment, Admissions</strong></td>
<td>Florian Heintze</td>
</tr>
<tr>
<td><strong>Internships</strong> (general information about internships and career service)</td>
<td>Florian Heintze</td>
</tr>
<tr>
<td><strong>Alumni; Marketing and Social Media</strong></td>
<td>Raphael Zimmermann Robiatti</td>
</tr>
<tr>
<td><strong>Helmut Schmidt Program (DAAD)</strong></td>
<td>Theresa Herrmann</td>
</tr>
<tr>
<td>Contact Information</td>
<td></td>
</tr>
<tr>
<td>----------------------------------------------------------</td>
<td>------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>E-Mail Accounts / E.L.V.I.S. Grades Database</strong></td>
<td>Computer Service Dept. (Ms. Jäger)</td>
</tr>
<tr>
<td>(Passwords, login data)</td>
<td>rz(at)uni-erfurt.de</td>
</tr>
<tr>
<td><strong>General Issues Concerning Life in Germany</strong></td>
<td>International Office (Ms. Linde)</td>
</tr>
<tr>
<td>(Health insurance, work permits, etc.)</td>
<td>international(at)uni-erfurt.de</td>
</tr>
<tr>
<td><strong>Housing / Dormitories</strong></td>
<td>Studentenwerk Thüringen (Ms. Hanselka/ Ms. Greßler)</td>
</tr>
<tr>
<td></td>
<td>elvira.hanselka(at)stw-thueringen.de</td>
</tr>
<tr>
<td></td>
<td>petra.gressler(at)stw-thueringen.de</td>
</tr>
<tr>
<td><strong>Mental Distress / Psychological Problems</strong></td>
<td>Studentenwerk Thüringen, Psycho-Social Counselling</td>
</tr>
<tr>
<td></td>
<td>psb-Erfurt(at)stw-thueringen.de</td>
</tr>
<tr>
<td></td>
<td>See <a href="http://www.stw-thueringen.de/english/counseling/psychosoziale-beratung.html">http://www.stw-thueringen.de/english/counseling/psychosoziale-beratung.html</a></td>
</tr>
<tr>
<td><strong>Student IDs and „Semesterbeitrag“</strong></td>
<td>Dept. „Studium + Lehre“</td>
</tr>
<tr>
<td></td>
<td>studierendenangelegenheit(at)uni-erfurt.de</td>
</tr>
<tr>
<td><strong>Technical Equipment</strong></td>
<td>Media Dept. (Mr. Ladewig) or Main Office (Ms. Kaufmann)</td>
</tr>
<tr>
<td>(for presentations / research purposes)</td>
<td>matthias.ladewig(at)uni-erfurt.de</td>
</tr>
<tr>
<td><strong>Transcripts (certification thereof)</strong></td>
<td>Dept. „Studium + Lehre“</td>
</tr>
<tr>
<td></td>
<td>pruefungsangelegenheiten(at)uni-erfurt.de</td>
</tr>
</tbody>
</table>
The Brandt School exclusively uses your student e-mail address for official announcements. Please also make sure that you signed in for all your courses on Campus. It is your responsibility to check your e-mail account on a regular basis.

Please remember to keep the Brandt School informed about your current whereabouts (i.e., especially if you plan to leave Erfurt for a longer period of time).

Please note: It is your responsibility to also inform the University of Erfurt’s Registrar Dept. (*Abteilung Studium und Lehre*), the University Library, the City Registration Office (*Einwohnermeldeamt*) and the Foreigners Registration Authority (*Ausländerbehörde Erfurt*) about any changes in your current address. The same applies for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have contracts or accounts with.
## Important Dates

<table>
<thead>
<tr>
<th><strong>Current Semester</strong></th>
<th><strong>Holiday</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>October 01, 2017</strong></td>
<td>Winter semester begins</td>
</tr>
<tr>
<td><strong>October 03, 2017</strong></td>
<td>German Unity Day* (Tag der Deutschen Einheit)</td>
</tr>
<tr>
<td><strong>October 09 – 13, 2017</strong></td>
<td>Orientation Week (for incoming first-year students)</td>
</tr>
<tr>
<td><strong>October 16, 2017</strong></td>
<td>Lecture period starts</td>
</tr>
<tr>
<td>October 16 – 20, 2017</td>
<td>First A-Week</td>
</tr>
<tr>
<td>October 23 – 27, 2017</td>
<td>First B-Week, alternating with A-Weeks</td>
</tr>
<tr>
<td><strong>October 31, 2017</strong></td>
<td>Reformation Day* (Reformationstag)</td>
</tr>
<tr>
<td><strong>November 08, 2017</strong></td>
<td>Deadline to hand in the signed course registration sheet</td>
</tr>
<tr>
<td>November 22, 2017</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td><strong>December 25, 2017 – January 06, 2018</strong></td>
<td>Christmas Break (no lectures; Brandt School closed from Dec. 25 to Jan. 01)</td>
</tr>
<tr>
<td>December 24, 2017</td>
<td>Christmas Eve* (Heiligabend)</td>
</tr>
<tr>
<td><strong>December 25, 2017</strong></td>
<td>Christmas Day* (1. Weihnachtsfeiertag)</td>
</tr>
<tr>
<td><strong>December 26, 2017</strong></td>
<td>Boxing Day* (2. Weihnachtsfeiertag)</td>
</tr>
<tr>
<td><strong>December 31, 2017</strong></td>
<td>New Year’s Eve (Silvester)</td>
</tr>
</tbody>
</table>

* Public holiday; all offices and shops closed; no classes
## Important Dates

### Current Semester (cont’d)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 01, 2018</td>
<td>New Year* (Neujahr)</td>
</tr>
<tr>
<td>January 08, 2017</td>
<td>Lecture period resumes</td>
</tr>
<tr>
<td><strong>February 01, 2018</strong></td>
<td>Deadline tuition fee payment for summer term 2018</td>
</tr>
<tr>
<td>February 09, 2018</td>
<td>End of classes</td>
</tr>
<tr>
<td>March 31, 2018</td>
<td>End of the winter semester</td>
</tr>
</tbody>
</table>

*Please note: final exams may require presence in Erfurt during the week after the end of the lecture period!*

### Summer Semester 2018

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 09 – July 14, 2018</td>
<td>Lecture period</td>
</tr>
</tbody>
</table>
All students are obliged to pay the semester contribution and the tuition fee on time in order to remain enrolled at the University of Erfurt. **For the summer semester 2018, the deadline for the payment of fees is February 01, 2018**, meaning that the University of Erfurt must have received both payments by **January 31, 2018** at the latest. Please note that it often takes 2-3 days for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. Otherwise, you will be charged (at least) a late fee of EUR 20.00 if your semester contribution is late.

**Payment information for the semester contribution for the summer semester 2018 is sent to your student e-mail address.** In your (online) transfer order, please be sure to provide all the information given in the payment information to ensure that your payment is transferred to the correct account. It will otherwise not be possible to attribute your transaction to the Brandt School, which will mean substantial administrative extra work for you as well as the Brandt School staff.
### Payment Information

For the **MPP tuition fee**, the payment information is as follows:

<table>
<thead>
<tr>
<th>Recipient / Empfänger</th>
<th>Universität Erfurt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account No. / Konto Nr.:</td>
<td>300 444 299</td>
</tr>
<tr>
<td>Bank Code / BLZ:</td>
<td>820 500 00</td>
</tr>
<tr>
<td>Bank</td>
<td>Landesbank Hessen-Thüringen Erfurt</td>
</tr>
<tr>
<td>BIC</td>
<td>HELADEFF820</td>
</tr>
<tr>
<td>IBAN</td>
<td>DE 16 8205 0000 3004 4442 99</td>
</tr>
<tr>
<td>Amount / Betrag:</td>
<td>EUR 1,500.00</td>
</tr>
<tr>
<td><strong>Reference / Verwendungszweck</strong></td>
<td>1522187026406_Last Name</td>
</tr>
</tbody>
</table>

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university’s cashier.
Program Information

Mandatory courses for first-year students:
All first-year students must take the following courses:
- Introduction to Public Policy + the Research and Writing for Public Policy Workshop
- Economic Analysis and Modeling + Tutorial
- Comparative Public Policy OR Microeconomics I: Game Theory + Tutorial

In addition, mandatory for first-year CSMP students:
- Conflict Studies and Management: Theories and Concepts

Mandatory Courses for Second-Year Students:
All second-year students must take the following courses in their third semester:
- Ethical Issues in the Public Sector
- Political Advocacy and Leadership
- One of the Project Groups offered

Project Groups:
Please attend the introductory meeting of the Project Group(s) that you are interested in. Submit your selection of Project Groups (1st choice and 2nd choice) to publicpolicy(at)uni-erfurt.de until Oct. 24, 2017. We will confirm the distribution of students across Project Groups on Oct. 25, 2017.
Program Information

Basics and Language Module
Rules and Regulations ("Studien- und Prüfungsordnung") prescribe that you have to collect 9 credits in this module. This means that you can either take three courses with 3 credits each \((3+3+3=9)\) or one course with 3 credits and one with 6 credits \((3+6=9)\). The sum of credits you earn needs to equal the figure 9 in any case (i.e., \(6+6=12\) is not possible). On top of that, should you wish to take more courses in this module, you are, of course, free to do so.

Specialization Modules
- All regular MPP students must complete two specialization modules by obtaining a minimum of 9 credit points each in both modules (total of 18 credit points). They should have completed them by the end of their study period (third semester) and focus on the Master thesis in the fourth semester.
- Only for CSMP students: CSMP students are required to complete the courses designed for this program by earning 9 credits in each CSMP module (compulsory CSMP I courses and elective CSMP II courses).
- You are, of course, free to audit additional courses with the instructor’s permission, but be aware that can still handle the course work of your mandatory classes.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice if you already passed the first one.

Please check the “Prüfungs- und Studienordnung” (Examination and Study Rules) for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is available on Brandt School’s website.

Contact persons: Theresa Herrmann and Anna Mühlhausen, MPP Program Coordinators
"Belegbogen" / Course Registration

All courses for which you wish to receive credit points during the winter semester must be marked on the so-called "Belegbogen" (Course Registration Form). Your "Belegbogen" is produced online on E.L.V.I.S. by yourself: https://sulwww.uni-erfurt.de/Account/Login.aspx (For the procedure, please check our course platform Campus, Information Desk).

Please make sure to choose those language courses which are open under the Master of Public Policy section (Basics and Language Module).

The "Belegbogen" must be printed, signed by you and your academic mentor, and turned in the fourth week of the lecture period. Please drop them off at the Brandt School Main Office by Wednesday November 08, 2017 no later than 4 p.m.!

Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, we recommend that you meet your mentor already some days prior to the deadline.

For further information, please check the ‘Course Registration Info & Instruction’ document available on the Campus Information Desk.
Program Information

Independent Study Units
Independent Study Units (ISUs) aim at deepening the students’ knowledge in certain public policy fields at an individual pace and are geared to individual needs. They can be a means of allowing students to equalize differing levels of prior knowledge.

Subject to approval by the academic mentor, the Brandt School’s academic staff as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences may be approached as supervisors and examiners for an ISU. According to Paragraph 11, Section 3 of the MPP Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor at the beginning of the semester (before the course registration deadline) to receive credit points for an ISU. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments, as well as a final examinations are given and regular meetings should be agreed upon.

ISUs can be pursued in the Basics and Language Module and in the Specialization Modules (register for it under the correct module on E.L.V.I.S.).

If you are interested in enrolling in an independent study unit, please discuss its contents and how it fits into your study plan with your academic mentor and contact MPP Program Coordinator Ms. Theresa Herrmann for more details regarding enrolment and the independent study agreement.
MPP Program Structure

4. Semester
- Master’s Thesis

3. Semester
- Leadership Module
- Specialization Module I
- Practical Training Module
- Basics and Language Module
- Specialization Module II

2. Semester
- Management Module
- Policy Analysis Module
Courses of Instruction

- Policy Analysis Module
- Leadership Module
- Basics and Language Module
- Specialization Modules
  - Public and Non-Profit Management
  - European Public Policy
  - International Affairs, International Cooperation and Development
  - International Political Economy
  - Conflict Studies and Management I
  - Conflict Studies and Management II
- Practical Training Module
- Additional Courses

Courses that were taught in the previous winter semester (2016/17) are marked with an asterisk (*). Courses that have been taught in another earlier semester are marked with two asterisks (**). New courses are marked with three asterisks (***).
Policy Analysis Module

Introduction to Public Policy *

Instructor  Patrick A. Mello
ECTS  6
Time  Wednesday, 10 – 12 hrs
Location  AMG/ 0012
Mandatory for first-semester students!

Keywords
Policy-making; policy analysis; policy cycle; policy memorandum

Course Description
This course will introduce students to theories, concepts, terms, and methodologies associated with policy analysis. It provides an overview on the basic procedures and areas of public policy, with a focus on democratic policy-making and public policies beyond the nation-state. By the end of this course students will be able to perform policy analyses, have a thorough knowledge and understanding of the literature, media, debates, and effects of public policy. As policy analysts, students will learn to advice policy-makers in very different subject matters, regions, or working environments. Throughout the course, students will engage with diverse policy areas. Emphasis is placed on current debates and on gaining a comparative cross-national perspective on these issues and their consequences on policy-making.

Students will:
- develop skills required to define policy issues and problems
- articulate relevant decision-making criteria for policy analysis, evaluate alternative options, and assess the means and costs of implementation
- debate theories and frameworks of Public Policy
- deal with real world cases in order to acquire practical knowledge of an issue area
- write policy papers/ briefs

Recommended Literature

About the Instructor
Dr. Patrick A. Mello is Interim Professor at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016. His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

Contact information:  t.b.a.
Policy Analysis Module
Research and Writing for Public Policy – Workshop *

Instructor: Patrick A. Mello
ECTS included in the „Introduction to Public Policy“ grade

Time:
- Thu. Nov. 02, 2017 08 – 10 hrs / 10 – 12 hrs
- Thu. Nov. 09, 2017 08 – 10 hrs / 10 – 12 hrs
- Thu. Nov. 30, 2017 08 – 10 hrs / 10 – 12 hrs
- Thu. Feb. 01, 2018 08 – 10 hrs / 10 – 12 hrs

Location: LG 2/308

Mandatory for first-semester students!

Keywords
Referencing (APA); plagiarism; research and writing; policy memorandum

Course Description
The research and writing tutorial is mandatory for first-year students and part of the Introduction to Public Policy course.

Recommended Literature
t.b.a.

NB: The class will be divided into a Group 1 (08-10 hrs) and a Group 2 (10-12 hrs). The group division will be communicated in due time on the Campus platform.

About the Instructor
Dr. Patrick A. Mello is Interim Professor at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

Contact information: t.b.a.
Policy Analysis Module
Economic Analysis and Modelling *

Instructor: Edgar Aragón
ECTS: 6
Time: Tuesday (B-weeks), 14 – 18 hrs
No class on Dec. 05 (B-week), instead on Nov. 28 (A-week)
Location: AMG/ 0012
Mandatory for first-semester students!

Keywords
Economics; policy analysis; fiscal policy; monetary policy; case studies

Course Description
The lecture introduces the basics of economic analysis and modeling. It provides an overview over different theoretical concepts in Economics. It includes aspects of microeconomics by introducing to the economics of private households, the production of companies, and the organization of markets. It also includes aspects of macroeconomic modeling and introduces the basic theoretical frameworks. Based on this, the lecture introduces the basics of the analysis of economic policy, focusing on aspects of fiscal policy and monetary policy. The aim of the lecture is to enable students to understand economic terms and to think in economic models, and to provide students with the economic tools to conduct policy analysis. The course will use a combination of lectures, cases, tutorials and discussions to first learn about standard economic theory and then to apply it in real life situations.

The exam will take place on Tue. Feb. 13, 2018, 14 – 16 hrs.

Recommended Literature
 t.b.a.

About the Instructor
Dr. Edgar Aragón is Visiting Professor for Public Finance at the Brandt School. Previously, he taught at the Graduate School for Public Administration and Public Policy of Tecnológico de Monterrey, Mexico (EGAP-Tec de Monterrey), where he was Director of the Master’s program in Economics and Public Policy until January 2008. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master’s degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public-Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations Work Package for Nopoor, a 7th Framework Research Program of the European Commission on poverty alleviation.

Contact information: edgar.aragon(at)uni-erfurt.de
Policy Analysis Module
Economic Analysis and Modelling – Tutorial *

Instructor          Tural Shamilov
ECTS               included in the „Economic Analysis and Modelling“ grade
Time               Tuesday (A-weeks), 14 – 18 hrs
                   No tutorial on Nov. 28 (A-week), instead on Dec. 05 (B-week)
Location           AMG/ 0012
Mandatory for first-semester students!

Keywords
Economics; exercises; fiscal policy; monetary policy; exam preparation

Course Description
Tutorial for Dr. Aragón’s course "Economic Analysis and Modelling."

Recommended Literature
t.b.a.

About the Instructor
Tural Shamilov, second-year student at the Brandt School, is Dr. Aragón’s student assistant.
Contact Information: tural.shamilov(at)uni-erfurt.de
Policy Analysis Module
Comparative Public Policy **

<table>
<thead>
<tr>
<th>Instructors</th>
<th>Heike Grimm, Achim Kemmerling</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECTS</td>
<td>6</td>
</tr>
<tr>
<td>Time</td>
<td>Tuesday, 08 – 10 hrs</td>
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<tr>
<td></td>
<td>No class on Dec. 19</td>
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<td></td>
<td>Double sessions (08-12 hrs)</td>
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<tr>
<td></td>
<td>on Dec. 05, Jan. 16, Jan. 23</td>
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<tr>
<td>Location</td>
<td>LG 2/ 207</td>
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</tbody>
</table>

Mandatory for first-semester students not taking Microeconomics I: Game Theory!

Keywords
Comparison; methodology; policy transfer, public administration

Course Description
The central aim of the course is to give students the opportunity to examine concrete public policies across a variety of national and sub-national contexts. This requires theoretical policy background from politics, economics, and public administration as well as conceptual development. The first part of the course will provide an understanding of theoretical frameworks and methodologies for understanding and comparing public policy. In the second part, the course aims at teaching an advanced understanding on how to compare public administration reforms across countries as well as key policy issues in various societies with a special focus on contemporary policy concerns.
The exam will take place on Tue. Feb. 13, 2018, 08 – 10 hrs.

Recommended Literature
T.B.A.

About the Instructors

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before, she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact information: heike.grimm(at)uni-erfurt.de

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact information: t.b.a.
Policy Analysis Module
Microeconomics I: Game Theory *

Instructor
Manfred Königstein

ECTS
6

Time
Tuesday, 18 – 20 hrs (Lecture)
Wednesday, 12 – 14 hrs (Tutorial)

Locations
AMG/ 007 (Lecture + Tutorial)

Mandatory for first-semester students not taking Comparative Public Policy!

Recommended Literature

Keywords
Non-cooperative game theory; decision-making; economic behavior

Course Description
The lecture introduces the basic concepts of non-cooperative game theory. Special emphasis is put on applications to Political and Social Sciences. Students should have a basic background in mathematics and statistics.

About the Instructor
Prof. Dr. Manfred Königstein is Professor for Applied Microeconomics at the University of Erfurt since 2002. Prior to that, he was acting chair for Economic Theory at the University of the Saarland, Saarbrücken. He gained his doctoral degree and postdoctoral qualification from Humboldt University Berlin and holds an M.A. from the University of Iowa, Iowa City as well as a Diploma in Economics from Goethe University, Frankfurt. His work and research focuses on Microeconomics, Game Theory, Experimental Economics, Human Recourses, and Organizational Economics.

Contact information: manfred.koenigstein(at)uni-erfurt.de
Leadership Module
Ethical Issues in the Public Sector *

Instructors Markus Pins & Justus Lenz
ECTS 6
Time Thu. Oct. 19, 2017 10 – 16 hrs
Thu. Nov. 16, 2017 10 – 16 hrs
Thu. Nov. 30, 2017 10 – 16 hrs
Thu. Jan. 11, 2018 10 – 16 hrs
Thu. Jan. 25, 2018 10 – 16 hrs
Location LG 3/ 0012
NB: LG 3 is located off-campus. Address:
Am Hügel 1, 99084 Erfurt.

Mandatory for third-semester students!

Keywords
Public goods; politics; political philosophy; morality; global distributional justice; public service; normative framework

Course Description
Politics is supposed to provide public goods. The very structure of these specific goods combined with individual interest in their consumption requires institutions which we conventionally term political and which are controlled by the struggle for power. But is there more to politics? Are there any specific ethical or moral constraints on politics? Do people have particular moral expectations when it comes to politics? The seminar discusses a set of modern attempts to answer these questions. It analyses the scope of these problems and it ventures a new perspective: the perspective of moral goods.

Recommended Literature

A Semesterapparat (nr. 1027) is available on the first floor of the University Library.

About the Instructors
Markus Pins, based in Düsseldorf, runs websites with about 2 million users per month and trades in online advertising. He used to advise large companies on their code of conduct. Markus earned a Master’s degree in Political Theory from the London School of Economics and Political Science. Afterwards, he studied at Columbia University (New York), Université Paris 1 - Pantheon-Sorbonne (Paris) and University of Saarland (Saarbrücken). He participated in the EU Research Training Network “Applied Global Justice.” Meanwhile he worked as a speech writer for the President of the German Bundestag.

Contact information: markus.pins(at)uni-erfurt.de

Justus Lenz works as head of fiscal policy for the German Family Business Association in Berlin. He is Research Associate at the Hamburg Institute of International Economics (HWWI), doctoral student at the University of Erfurt and member of the Wilhelm-Röpke-Institute. His research interests include constitutional and institutional economics, eGovernment and the network society paradigm. Justus studied Public Policy at the Willy Brandt School of Public Policy and Philosophy & Economics at the Universities of Bayreuth and Valladolid.

Contact information: justus.lenz(at)posteo.de
Leadership Module
Political Advocacy and Leadership *

Instructor
Miriam Zschoche
ECTS 6

Time/ Location
(Lecture) Tuesday 10 – 12 hrs AMG/ 0012
Fri. Nov. 03, 2017 15 – 19 hrs Group A: LG 4/ D01

(Workshop)
Group B: LG 4/ D02

Lecture and Workshop are mandatory for third-semester students!

Political advocacy can include many activities that a person undertakes such as media campaigns, lobbying or public speaking which need to be aligned to ensure optimal outcomes. The assessment of specific examples will allow us to draw lessons on how to best align those activities to optimize political advocacy.

At the end of the course, participants should be able to apply a variety of leadership styles; identify leadership mistakes and be able to avoid them; distinguish between private, public and non-profit leadership styles; transfer good practice examples of public and political leadership into practice. Furthermore, the students will receive the opportunity to learn more about their own leadership skills and styles. A professional consultancy will join us on November 03 and 04 to improve and enhance our leadership skills.

Course Description
This course seeks to familiarize students of public policy with the theories and practical concepts of leadership and political advocacy. It is designed to capacitate students to work successfully in management positions, to direct and coordinate human resources, and to advocate issues successfully in a political context.

Leadership is a process of influencing and supporting others to work enthusiastically towards achieving objectives. A leader is the catalyst that transforms potential into reality. Good leaders are made not born. If you have the desire and willpower, you can become an effective leader. Good leaders develop through a never-ending process of self-study, education, training, and experience. In this context we will discuss major factors in and principles of leadership and discuss implications for strategic management and political leadership.

In the context of political advocacy, we aim to better understand the complexity of leadership in public and political environments.

Recommended Literature: t.b.a.

About the Instructor
Prof. Dr. Miriam Zschoche is Professor for Strategic Management at the University of Erfurt. Before joining the University of Erfurt in April 2017, she was Assistant Professor for Strategic Management and Organization at WHU – Otto Beisheim School of Management in Vallendar since 2015. She received her PhD in International Management at University of Augsburg and visited the Kellogg School of Management, U.S. as post-doctoral researcher afterwards.

Prof. Zschoche’s research concentrates on strategic international management, competitive dynamics, and family firms, combining microeconomic modelling and empirical analyses in research projects.

Contact information: miriam.zschoche(at)uni-erfurt.de

Keywords
Leadership styles; management; change; lobbying; public speaking; case studies
Basics and Language Module
Language Courses at the University’s Language Center

As every semester, a large variety of language classes offered by the University’s Language Center (Sprachenzentrum) falls under the “Basics and Language Module” and can thus be recognized in the MPP. Make sure to register for them under the MPP (Basics and Language Module) on E.L.V.I.S. – not under “Zusätzliches Sprachstudium” (additional language courses) – if you want them to count for the MPP!

The general rule is that German students are supposed to take language classes and learn a language other than German and English, while students from abroad advance their German skills to the highest level possible, but at least A2 (cf. § 10 of the MPP Study and Examination rules).

Check for time conflicts with (mandatory) MPP courses before signing up for a particular class!

Note that several classes require an extra early (online) sign-up procedure and/or participation in placement tests to determine your proficiency level. These may be scheduled as early as the Orientation Week or the first or second week of the semester! You can find the Language Center’s online registration at https://www2.uni-erfurt.de/sprachwissenschaft/onlineanmeldung/.

See E.L.V.I.S./ the University of Erfurt’s online course catalogue (under Wintersemester 2017 -> Master (M) -> M Public Policy 2011 -> Basics and Language Module) for the full range of offers for this semester: https://sulwww.uni-erfurt.de/Publicservices/VeranstaltungsVerzeichnis/Pruefungsordnungen.aspx. Also make sure to refer to the Language Center’s website (http://www.uni-erfurt.de/sprachenzentrum/) for further information and detailed procedures.

In addition to courses, the Language Center also offers proficiency examinations (Niveaustufenprüfungen) in several languages that you can take, against a small fee, at the end of the semester in order to receive a certificate about your language level. Check the Language Center’s website, under the respective languages, for more information.
In this course, German and international students (from various majors and minors) will work together on a radio project. The aim of the course is to bring together students from all parts of the world through an intercultural exchange via activities outside the university campus. Initially, the students will learn the basics of journalism for radio broadcasting in two workshops. The focus will be on radio features, which the students will produce themselves in smaller groups (for a radio program to be broadcast at the end of the semester).

Each of the groups will have the possibility to select a topic, for example in the field of art, politics or natural sciences, and then to further explore it within set parameters. At the end of the semester, each group’s mini-radio report will contribute to the course’s overall radio program, which will be broadcast in a ‘StuFU-Radio broadcast’ on the Erfurter citizen’s radio station Radio F.R.E.I. The two radio workshops will be held at the radio station. The language for the course, workshop and radio broadcast will be in German (A2 level minimum), but English will be used as necessary for clarification. Journalistic experience is not required.

Check out the trailer for the radio broadcast from the WS 2016/17 StuFu course: https://soundcloud.com/hart-aber-herzlich-518562493/trailer-stufu-seminar-uni-erfurt-2017

If you would like to participate in this course, please send an e-mail to Ms. Kuntze including the following information: your name, program of study, country of origin, your mother tongue and your level of German.

Recommended Literature
T.B.A.

About the Instructors

Barbara Kuntze is an English instructor at the University’s Language Center.
Contact information: barbara.kuntze(at)uni-erfurt.de

Victoria de Dios Oviedo is a Spanish instructor at the University’s Language Center.
Contact information: victoria.dedios(at)uni-erfurt.de
Basics and Language Module  
DaF-01: Deutsch als Fremdsprache (German as a Foreign Language 01) *

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Gudrun Hennig</th>
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<tbody>
<tr>
<td>ECTS</td>
<td>3</td>
</tr>
<tr>
<td>Time</td>
<td>Monday, Wednesday, Friday, 08 – 10 hrs</td>
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<tr>
<td>Location</td>
<td>WBS/ 0114</td>
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<tr>
<td>Mandatory for first-semester students with no or little knowledge of German!</td>
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</tbody>
</table>

**Keywords**  
German; language course; beginners; vocabulary; grammar

**Course Description**  
Grammar, vocabulary, conversation for beginners (i.e., those students who did not qualify for "Grundstufe" (A2) during the university's placement test).

**Recommended Literature**  
t.b.a.

**About the Instructor**  
Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high-school level and as a freelancer.

**Contact information:** gudrunhennig(at)gmx.de
Basics and Language Module
Deutsch Konversationskurs B1 (German Conversation Course B1) **

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<tr>
<th>Instructor</th>
<th>Gudrun Hennig</th>
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<td>ECTS</td>
<td>3</td>
</tr>
<tr>
<td>Time</td>
<td>Monday, 10 – 12 hrs</td>
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<tr>
<td>Location</td>
<td>WBS/ 0114</td>
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</tbody>
</table>

**Keywords**
German; language course; conversation; vocabulary

**Course Description**
This course focuses on German conversation in everyday-life situations and on discussion of current issues of interest for MPP students on a B1 level.
Prerequisites: completion of a German course on B1 level or a placement test with a B1 result

**Recommended Literature**
t.b.a.

**About the Instructor**
Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high-school level and as a freelancer.

**Contact information:** gudrunhennig(at)gmx.de
Basics and Language Module
Deutsch Konversationskurs A2 (German Conversation Course A2) **

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Volker Söhnchen</th>
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<td>ECTS</td>
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</tr>
<tr>
<td>Time</td>
<td>Wednesday, 08 – 10 hrs</td>
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<tr>
<td>Location</td>
<td>WBS/ -104</td>
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</tbody>
</table>

**Keywords**
German; language course; conversation; vocabulary

**Course Description**
This course focuses on German conversation in everyday-life situations and on discussion of current issues of interest for MPP students on an A2 level.
Prerequisites: completion of DaF-02: Deutsch als Fremdsprache 02, a German course on A2 level, or a placement test with an A2 result.

**About the Instructor**
Volker Söhnchen has worked as a teacher for German as a foreign language with the international students program at the University of Erfurt since 2001. He obtained a certificate in “German as a Foreign Language in Theory and Practice” in 2003, subsequent to completing a post-graduate course at the University of Kassel. Mr. Söhnchen’s polytechnic diploma in teaching (German and Russian) provided the foundation for this post-graduate certificate. Mr. Söhnchen holds classes for German as a foreign language using comparative language exercises based on German, Russian and English.

**Contact information:** volker.soehnchen(at)gmx.de

**Recommended Literature**
t.b.a.
Basics and Language Module
Communication for Public Policy Experts ***

Instructors | Ina Ivanceanu
ECTS | 3
Time |
Fri. Oct. 20, 2017 | 10 – 12 hrs
Thu. Nov. 23, 2017 | 14 – 20 hrs
Fri. Nov. 24, 2017 | 10 – 16 hrs
Sat. Nov. 25, 2017 | 10 – 16 hrs
Fri. Jan. 19, 2018 | 10 – 16 hrs
Sat. Jan. 20, 2018 | 10 – 16 hrs

Location | WBS/ 0114

Recommended Literature

t.b.a.

About the Instructor

Ina Ivanceanu is a communication and dissemination expert in the field of science and public policy, with a long-term expertise in large EU-funded projects. She studied amongst others at the Rijksuniversiteit Leiden, The Netherlands, holds a master degree in African Studies and Gender Studies from the University of Vienna, Austria, and worked for many years as a science journalist. She works at the interface of science communication and policy making for different stakeholders, ranging from public authorities to international research consortia. With the research NGO Oikodrom, the Vienna Institute for Urban Sustainability, she developed and carried out large scale projects in China, the MENA region, Eastern Europe and the Caucasus region. During the last five years, she led the communication and dissemination process in the EU-funded research project NOPOOR (www.nopoor.eu) under the header “Research for Change”. Her specific interest lies in development cooperation, gender and empowerment and all issues related to sustainability. Bridging the gap between scientific research, policy making and society at large, is the driving force of her work.

Contact information: ina.ivanceanu@gmail.com

Keywords
Communication; public relations; evidence-based policy-making; science dissemination; presentation skills; policy briefs

Course Description

What are the necessary tools and steps to be taken toward evidence-based policy-making? The seminar presents innovative and efficient ways of communication in the field of public policy and gives a specific focus to science dissemination for policy-making. Based on theoretical approaches, students will gain real-life based insights into main challenges in the communication process and ways how to overcome them. Based on many years of experience in the field, the seminar offers practical training modules, ranging from writing sound policy briefs to improving the presentation skills of participants.
Instructor: Alexander Mühlen

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<tr>
<th>Instructor</th>
<th>Alexander Mühlen</th>
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<td>ECTS</td>
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<tr>
<td>Time/ Location</td>
<td>Thu. Dec. 07, 2016 16 – 20 hrs LG 2/ 131</td>
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<td>Fri. Dec. 08, 2016 10 – 14 hrs LG 1/ 323</td>
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<td>Fri. Dec. 08, 2016 14 – 18 hrs AMG/ 007</td>
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<td></td>
<td>Sat. Dec. 09, 2016 09 – 17 hrs AMG/ 007</td>
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<tr>
<td>Exam:</td>
<td>Tue. Dec. 19, 2016 08 – 10 hrs AMG/ 0012</td>
</tr>
</tbody>
</table>

Keywords: Diplomacy; multilateralism; communication skills; role plays

Course Description:
The teaching includes elements of the Harvard Method, but comes to win-win by a somewhat more “robust” approach: Compared to Harvard, power/ balance, multilateral negotiating including majority voting, and international/ inter-cultural components play a prominent part. The aim is to find a zero-plus sum, based on solid individual interests. The phases confrontation, competition, and cooperation are explained. Two-thirds of the class consist of role plays, all of which are based on practical cases and will be played by all participants.

Recommended Literature:

A Semesterapparat (nr. 1008) is available on the first floor of the library.

About the Instructor:
Dr. Alexander Mühlen is a retired Ambassador and was posted in Sweden, Yemen, Geneva, Singapore, Chile, UAE and Uganda. He also worked for the Federal Parliament and is specialized in negotiation training, coaching and counseling. Dr. Mühlen’s book *International Negotiations: Confrontation, Competition, Cooperation* (both German and English editions), is considered standard reading material for this field. He conducts negotiation trainings in English, German and French.

Contact information: a.muehlen(at)gmx.net
Instructor: Heike Grimm  
ECTS: 3  
Time: Monday (A-weeks), 16 – 20 hrs  
Location: LG 1/323

At the end of the course, students can expect to have gained an understanding of the field of social entrepreneurship and to have grasped many of the opportunities, challenges, and issues facing social entrepreneurs. By developing a business model canvas for an own (fictional) social enterprise, students will gain a thorough understanding on how to apply new knowledge into practice.

**Recommended Literature**

- t.b.a.

**About the Instructor**

**Prof. Dr. Heike M. Grimm** is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before, she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

**Contact information:** [heike.grimm(at)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)
Affirmative action is one of the most famous and commonly adopted measures of the 'politics of difference' (Iris Marion Young). Addressing disadvantages people suffer because of race, caste, gender, sexuality or disability, affirmative action policies emerged at different times and places around the globe: The US, which developed affirmative action measures in the second half of the 1960s, was by no means the first country to do so. India prominently preceded the U.S., implementing public service quotas for lower caste people already at the dawn of the 20th century. Today, with Brazil, South Africa and the EU at the forefront, affirmative action has become a global policy.

At the same time, affirmative action is also one of the most controversial and contested public policies. The contestation pertains to its aims, its means, and its range, implicating both normative and pragmatic criteria of evaluation. Comparing different types and regimes of affirmative action, the course aims at elucidating what is at stake in these controversies. How have affirmative action policies emerged? Which problems do they face in their implementation and what are their (un)intended side-effects? What are – in a loose sense – best practices and best reasons? In order answer these questions the course combines an assessment of existing comparative design with case studies.
Specialization Module: Public and Non-Profit Management
Program Evaluation for Public Policy Interventions ***

Instructors
Lina María Martínez Quintero,
Juan David Rivera Acevedo

ECTS 3

Time
Fri. Oct. 20, 2017 14 – 20 hrs
Sat. Oct. 21, 2017 09 – 15 hrs
Fri. Oct. 27, 2017 10 – 18 hrs

Location WBS/ 0114

Also open in the International Affairs, Cooperation and Development Module

Course Description
Rigorous evaluations are pivotal for the implementation of data-driven policy-making and budget allocation. However, the evaluation of public policy interventions, in most cases, is difficult to conduct. Lack of clear indicators, outcomes, objectives, and unknown conditions before program implementation are some of the reasons that explain the difficulties of measuring change due to public policy interventions. Developed countries have implemented different strategies to measure how program implementation can change initial conditions to determine whether public policy programs are successful or not. The class will cover how those strategies are implemented and what are the challenges to conducting evaluations, particularly in developing regions.

The class aims at approaching students to the different strategies for program evaluation. Several evaluations will be studied during the course, ranging from baseline to impact evaluation.

This course will have a strong focus on social interventions and the techniques instructed in class are drawn from multilateral organizations such as the World Bank and the Inter-American Development Bank.

At the end of the course, students will be in the capacity of:
- analyzing and identifying bottlenecks that are generated at different points of a public intervention/program;
- building indicators and formulating adequate monitoring schemes for programs and interventions;
- identifying and understanding different types of evaluations and being able to implement them depending on the program and objectives of policy interventions;
- understanding the difficulties of program evaluation, in particular in developing regions.

About the Instructors
Dr. Lina María Martínez Quintero is Assistant Professor of Public Policy and Director of POLIS (Observatory of Public Policies) at Universidad Icesi in Cali, Colombia. She holds a Bachelor in Philosophy and Literature (Universidad de Caldas), a Master in Education and Human Development (Universidad de Manizales), and a Master and a Ph.D. in Public Policy (University of Maryland, Baltimore County). Dr. Martínez’s major interest and specialization lies in educational and social policy. Her current research focuses on informal workers in Colombia, urban policies and the provision of public goods, social mobility and life satisfaction. Dr. Martínez is experienced in public policy design and evaluation.

Contact information: lmmartinez@icesi.edu.co

Juan David Rivera Acevedo is an economist who studied at the Universidad del Norte in Barranquilla, Colombia and Johannes Gutenberg University Mainz, Germany. In July 2014, he obtained his Master’s degree in Public Policy with a focus on International Political Economy and Public/ Non-Profit Management from the Willy Brandt School. Now he is a PhD candidate at the University of Erfurt and, since October 2014, Christoph-Martin-Wieland scholarship holder, connected as PhD Fellow to the Center for Empirical Research in Economics and Behavioral Science (CEREB). His research focuses on social entrepreneurship and on the new field of impact investing, such as the social impact bonds.

Contact information: juan_david.rivera_acevedo(at)uni-erfurt.de
This course teaches the students to do just that. After introducing and discussing the related concepts, different practical approaches will be analyzed, compared and evaluated. In doing so, the students will be familiarized with the keys for the successful design and implementation of participative processes.

**About the Instructor**

**Johannes Nöldeke** is a research associate and doctoral candidate in the Institute of Social Sciences at the University of Stuttgart. In addition to his dissertation he teaches courses about „Theories, methods and modes of public participation“ and „Introduction to mediation“. Johannes Nöldeke also works as a freelance moderator and mediator for public participation. Prior to his engagement at the University of Stuttgart, Nöldeke was a project manager, moderator and mediator at DIALOG BASIS - an interdisciplinary, science-based dialogue organization with a main emphasis on stakeholder dialogues and public participation processes. He supervised projects mainly related to topics such as infrastructure, urban development and the energy transition in Germany. Nöldeke studied Politics and International Relations at the Royal Holloway University of London and Public Policy at the Willy Brandt School of Public Policy at the University of Erfurt (with a focus on Conflict Studies and Management). He completed his studies with a master thesis on public resistance against energy grid expansion throughout Germany in which he pleaded for a resolute opening of large-scale planning processes.

**Contact information:** johannes.noeleke(at)sowi.uni-stuttgart.de

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**Keywords**

Dialogue management; deliberation; change; participative processes; collective intelligence

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**Course Description**

In recent years, the concepts of stakeholder engagement and public participation have attained more prominence than ever before – with profound and sustainable implications for policy-makers: large-scale change processes – i.e. the energy transition, urban development and infrastructure projects – cannot be planned, realized and advanced without some kind of public participation. Still too often, the full potentials of participative processes to activate local and collective intelligence, to strengthen acceptance and to collectively find better solutions for complex issues are not yet tapped.
Specialization Module: European Public Policy
Social Policy and the Transformation of Welfare States **

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Frank Ettrich</th>
</tr>
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<td>ECTS</td>
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<tr>
<td>Time</td>
<td>Tuesday, 12 – 14 hrs</td>
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<td>Location</td>
<td>LG 2/ 207</td>
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</table>

**Keywords**
Welfare state, social policy, reform

**Course Description**
Today welfare states are considered to be a luxury. This course will discuss the development and the rise of modern welfare states, as well as the different kinds of welfare states and approaches. The course will look at the transformation of the welfare state and reform efforts made. Even though welfare states are traditionally seen as Western/European phenomena, within this course social policies of various countries will be discussed.

**Recommended Literature**
t.b.a.

**About the Instructor**
Prof. Dr. Frank Ettrich is Professor for the Analysis of the Structure of Modern Societies at the University of Erfurt and Vice-Director of the Brandt School. In 2007/2008 he served as interim Vice President for Academic Research and International Affairs of the University of Erfurt. Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. From 2003-2005 he was a visiting professor at St. Petersburg State University at the request of the German Academic Exchange Service (DAAD) to create a center for German and European Studies as well as the international degree program "Studies on European Societies".

**Contact information:** frank.ettrich(at)uni-erfurt.de
Specialization Module: European Public Policy
EU Economic Governance and Policies *

Instructor: Thorsten Käseberg
ECTS: 3

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<th>Time</th>
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<tr>
<td>Sat. Oct. 21, 2017</td>
<td>15 – 18 hrs</td>
<td>LG 1/ 118</td>
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<td>Sat. Nov. 11, 2017</td>
<td>16 – 20 hrs</td>
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<td>Fri. Jan. 12, 2018</td>
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<td>Sat. Jan. 13, 2017</td>
<td>09 – 16 hrs</td>
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Also open in the International Political Economy Module

Recommended Literature

Keywords
Regulation; European Union; internal market; competition; intellectual property; consumer protection; monetary policy; Economics

Course Description
The seminar will provide an overview over the main EU micro- and macro-economic policies such as competition, trade, monetary, fiscal and financial market policies, including their objectives, legal framework, actors and interplay. For each of the policies, we will explore what is, what could be and what should be their substantive and institutional set-up. In particular against the background of the economic situation in the Euro zone, we will discuss shortcomings of the current European Economic and Monetary Union and potential solutions.

About the Instructor
Dr. Thorsten Käseberg, a lawyer and economist, has been serving as a civil servant since 2007 in different functions in the area of economic policy. He currently heads a unit dealing with digital policy in the German Federal Ministry for Economic Affairs and Energy. He is also an official of the European Commission (on leave), where he served in the Directorate-General for Competition from 2009 to 2011. Dr. Käseberg has lectured at Humboldt University Berlin and published in particular on economic and regulatory issues, including the book *Intellectual Property, Antitrust and Cumulative Innovation in the EU and the US* (Oxford: Hart Publishing, 2012). He was educated at the University of Bonn, Humboldt University Berlin, the London School of Economics and New York University.

Contact information: thorsten.kaeseberg(at)gmail.com
**Specialization Module: European Public Policy**

Do Aid Policies Work? European and International Experiences ***

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Achim Kemmerling</th>
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<td>ECTS</td>
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<td>Time/ Location</td>
<td>Thu. Jan. 18, 2018 10 – 18 hrs WBS/ -104</td>
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<td>Thu. Jan. 25, 2018 16 – 20 hrs WBS/ 0114</td>
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<td>Thu. Feb. 01, 2018 12 – 18 hrs WBS/ -104</td>
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<td>Fri. Feb. 02, 2018 10 – 16 hrs WBS/ 0114</td>
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<td>Thu. Feb. 08, 2018 10 – 16 hrs WBS/ 0114</td>
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Also open in the International Affairs, Cooperation and Development Module

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**Keywords**

Official development assistance; structural policies; redistribution; donors

**Course Description**

In this course we will discuss aid policies in the European and international context. The perhaps most perplexing debate of our time is whether forms of (official) (development) assistance do or do not ‘work’. This question besets all levels of government/ governance: domestic structural policies, EU-wide redistribution schemes, and bilateral or multilateral ODA. We will break this big question apart in several steps: First, we will look at different forms of aid such as technical vs. financial, loans vs. grants. Second, we will see whether it makes a difference who gives aid: the EU, other multilateral donors, bilateral donors etc.

Third, we focus on some outcomes of aid in particular: economic, social, political such as corruption. Fourth, we look at specific practices of aid such as giving aid to NGOs and the role of conditionality. Finally, we come back to a general assessment of what works and what not in giving aid.

**Recommended Literature**

t.b.a.

**About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

**Contact information**: t.b.a.
Instructor: Edgar Aragón  
ECTS: 3  
Time: Wednesday (B-weeks), 16 – 20 hrs  
No class on Dec. 06, make-up class t.b.a.  
Location: LG 1/110

Also open in the International Political Economy Module

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**Course Description**

The purpose of this seminar is to discuss global issues suffocating local communities, analyzing some potential solutions, and providing a general framework to deal with them at the global stage. The seminar will motivate students to use their public policy skills in specific real-life situations in fields ranging from water provision, health care, crime and security to poverty alleviation and job creation. The course is based on real cases from different countries, allowing students to take a decision-making position during discussions in class. Theoretical frameworks from Amartya Sen, Michael Porter, and Tony Gomez-Ibañez will be introduced during the sessions themselves, as tools to approach specific problems.

**NB:** Students who have taken and passed Dr. Aragón’s courses "Local Problems - Global Solutions" or "Design, Implementation and Evaluation of Social Policies around the World" cannot take this course, since they deal with very similar topics.

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**Recommended Literature**

t.b.a.

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**About the Instructor**

Dr. Edgar Aragón is Visiting Professor for Public Finance at the Brandt School. Previously, he taught at the Graduate School for Public Administration and Public Policy of Tecnológico de Monterrey, Mexico (EGAP-Tec de Monterrey), where he was he was Director of the Master’s program in Economics and Public Policy until January 2008. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master’s degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public-Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations Work Package for Nopoor, a 7th Framework Research Program of the European Commission on poverty alleviation.

**Contact information:** edgar.aragon(at)uni-erfurt.de

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**Keywords**

Policy analysis; social problems; case studies
Instructor: Hasnain Bokhari  
ECTS: 3  
Time: Monday (B-weeks), 17 – 20 hrs starting on Nov. 06, 2017  
Location: WBS/ 0114

**Course Description**

The world has dramatically transformed in the past fifty years, both technologically and socially. There has been an increase in average lifespan in many countries, the growth of multinational businesses, the depletion of national and natural resources, and the tremendous advances in technology and production capacity in many countries. On September 25th 2015, United Nations member countries adopted a set of goals to end poverty, protect the planet, and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific yet ambitious targets to be achieved over the next 15 years. This course provides students an understanding of the key challenges and pathways to sustainable development - that is, economic development that is also socially inclusive. It examines the social dimensions of sustainable development by focusing on changing patterns of consumption, production, and distribution of resources. Similarly the course also takes into consideration the development inspired by indigenous and/or traditional methods carried out for instance by religious or social organisations. This course includes an international focus and examines the said goals by considering the role of the private sector and NGOs.

**Recommended Literature**

T.b.a.

**About the Instructor**

Dr. des. Hasnain Bokhari works as an Assistant Professor (Wissenschaftlicher Mitarbeiter) at the Chair of Muslim Cultural and Religious History at the University of Erfurt on a project "Challenges of Social Media in Muslim Countries" funded by the DAAD. Prior to this appointment he was a Heinrich Böll doctoral fellow at the Faculty of Humanities, University of Erfurt. His research dealt with how the state in developing country context deals with the phenomenon of Government and how modern communication technologies go through retransformation and reshaping according to the socio-political culture of the country. He was a co-founder of a start-up eConSolutions and worked as a IT consultant to the GTZ's BEFAReproject in Peshawar, Pakistan. He holds Master’s degrees in Public Policy from Erfurt University and in Computer Science from Bahria University, Islamabad. His research interests include eGovernment in developing countries, ICTs for sustainable human development, and media and the new public sphere.

**Contact Information:** hasnain.bokhari(at)uni-erfurt.de
Instructor | Judith von Heusinger  
ECTS | 3  
| Fri. Dec. 01, 2017  12 – 18 hrs  WBS/ 0114  
| Sat. Dec. 02, 2017  10 – 16 hrs  WBS/ 0114  
| Fri. Jan. 26, 2018  12 – 18 hrs  WBS/ 0114  
| Sat. Jan. 27, 2018  10 – 16 hrs  WBS/ 0114  

Also open in the Conflict Studies and Management II Module

Course Description
This course introduces post-development and aid ethnographic perspectives on development cooperation in order to explore cultural conflicts and frictions between influential actors within the development work sphere. We will look at development cooperation as a tool of norm localization and knowledge transfer, which transmits international human rights standards and powerful normative concepts - such as gender equality, empowerment of LGBTIQ communities and the social inclusion of marginalized groups - into various social contexts. We will explore processes of norm localization and thereby triggered cultural conflicts while looking at specific development aid interventions and their outcome. We will investigate the role of narratives, the significance of power perceptions and power relations as well as identity-based needs within the development aid sphere. Finally, selected conflict transformation methods will be discussed critically.

Keywords
Development aid; cultural conflicts; human rights standards; conflict transformation

Recommended Literature
t.b.a.

About the Instructor
Dr. Judith von Heusinger is currently working for an NGO in the field of the prevention of human trafficking and female-specific forms of violence (such as forced prostitution, domestic violence, violence in the name of honor and female genital cutting). She is a trained mediator and regular lecturer at Center for Conflict Studies (CCS) at Marburg University. Before, she worked as a research fellow at CCS, where she also received her PhD in sociology with a comparative work on development aid programs in Cambodia and Kyrgyzstan. Her research interests comprise norm diffusion and localization theory as well as health and human rights standards in development aid.

Contact information: jvheusinger(at)web.de
Instructor: Achim Kemmerling
ECTS: 3
Time/ Location:
- Thu. Jan. 18, 2018 10 – 18 hrs  WBS/ -104
- Thu. Feb. 01, 2018 12 – 18 hrs  WBS/ -104
- Fri. Feb. 02, 2018 10 – 16 hrs  WBS/ 0114
- Thu. Feb. 08, 2018 10 – 16 hrs  WBS/ 0114

Keywords
Official development assistance; structural policies; redistribution; donors

Course Description
In this course we will discuss aid policies in the European and international context. The perhaps most perplexing debate of our time is whether forms of (official) (development) assistance do or do not 'work'. This question besets all levels of government/ governance: domestic structural policies, EU-wide redistribution schemes, and bilateral or multilateral ODA. We will break this big question apart in several steps:
First, we will look at different forms of aid such as technical vs. financial, loans vs. grants. Second, we will see whether it makes a difference who gives aid: the EU, other multilateral donors, bilateral donors etc.
Third, we focus on some outcomes of aid in particular: economic, social, political such as corruption. Fourth, we look at specific practices of aid such as giving aid to NGOs and the role of conditionality. Finally, we come back to a general assessment of what works and what not in giving aid.

Recommended Literature
T.b.a.

About the Instructor
Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact Information: T.b.a.
Specialization Module: International Affairs, Cooperation and Development
Program Evaluation for Public Policy Interventions ***

Instructors
Lina María Martínez Quintero, Juan David Rivera Acevedo

ECTS 3

Time
Fri. Oct. 20, 2017  14 – 20 hrs
Sat. Oct. 21, 2017  09 – 15 hrs
Fri. Oct. 27, 2017  10 – 18 hrs

Location WBS/ 0114

Also open in the Public and Non-Profit Management Module

Course Description
Rigorous evaluations are pivotal for the implementation of data-driven policy-making and budget allocation. However, the evaluation of public policy interventions, in most cases, is difficult to conduct. Lack of clear indicators, outcomes, objectives, and unknown conditions before program implementation are some of the reasons that explain the difficulties of measuring change due to public policy interventions. Developed countries have implemented different strategies to measure how program implementation can change initial conditions to determine whether public policy programs are successful or not. The class will cover how those strategies are implemented and what are the challenges to conducting evaluations, particularly in developing regions.

The class aims at approaching students to the different strategies for program evaluation. Several evaluations will be studied during the course, ranging from baseline to impact evaluation.

This course will have a strong focus on social interventions and the techniques instructed in class are drawn from multilateral organizations such as the World Bank and the Inter-American Development Bank.

At the end of the course, students will be able to:
- analyzing and identifying bottlenecks that are generated at different points of a public intervention/program;
- building indicators and formulating adequate monitoring schemes for programs and interventions;
- identifying and understanding different types of evaluations and being able to implement them depending on the program and objectives of policy interventions;
- understanding the difficulties of program evaluation, in particular in developing regions.

About the Instructors
Dr. Lina María Martínez Quintero is Assistant Professor of Public Policy and Director of POLIS (Observatory of Public Policies) at Universidad Icesi in Cali, Colombia. She holds a Bachelor in Philosophy and Literature (Universidad de Caldas), a Master in Education and Human Development (Universidad de Manizales), and a Master and a Ph.D. in Public Policy (University of Maryland, Baltimore County). Dr. Martínez’s major interest and specialization lies in educational and social policy. Her current research focuses on informal workers in Colombia, urban policies and the provision of public goods, social mobility and life satisfaction. Dr. Martínez is experienced in public policy design and evaluation.

Contact information: lmmartinez@icesi.edu.co

Juan David Rivera Acevedo is an economist who studied at the Universidad del Norte in Barranquilla, Colombia and Johannes Gutenberg University Mainz, Germany. In July 2014, he obtained his Master’s degree in Public Policy with a focus on International Political Economy and Public/Non-Profit Management from the Willy Brandt School. Now he is a PhD candidate at the University of Erfurt and, since October 2014, Christoph-Martin-Wieland scholarship holder, connected as PhD Fellow to the Center for Empirical Research in Economics and Behavioral Science (CEREB). His research focuses on social entrepreneurship and on the new field of impact investing, such as the social impact bonds.

Contact information: juan_david.rivera_acevedo(at)uni-erfurt.de
Specialization Module: International Affairs, Cooperation and Development
Democracy and International Security ***

Instructor | Patrick A. Mello
ECTS | 3
Time | Tuesday, 12 – 14 hrs
Location | WBS/ 0114

Also open in the Conflict Studies and Management II Module

Keywords
Democratic Peace; international security; public impact on democracies and democratic decision-making

Course Description
Does democracy make a difference in global politics and the interactions between states? If so, what distinguishes democracies from non-democracies? And how do these differences relate to countries’ external security and their conflict involvement? This seminar introduces students to some of the major debates and issues surrounding democracy and international security. We begin by examining various conceptions of “democracy”, their contestation, and usage in the international relations literature. The ensuing sessions provide students with an overview of the state of the art in several distinct avenues of current empirical research. Our initial sessions look at the empirical phenomenon of the “democratic peace” and its flipside, the war involvement of democracies. We then open the “black box” of democracy to inspect the role of the public and its impact (or lack thereof) on foreign and security policy. The following sessions are devoted to parliaments and political parties as central elements of a functioning democracy. The second part of the seminar focuses on democratic decision-making inside international organizations and the specific challenges that arise from secrecy in security policy, transnational terrorism, and international security commitments.

The seminar’s substantive sessions are complemented by two “writing workshops” that provide opportunities to discuss ideas for final papers, practise the specifics of scientific writing, and get feedback on early drafts

Recommended Literature
t.b.a.

About the Instructor
Dr. Patrick A. Mello is Interim Professor for Public Policy at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

Contact information: t.b.a.
Specialization Module: International Political Economy
Policy Analysis Frameworks for Social Problems around the World *

Instructor: Edgar Aragón
ECTS: 3
Time: Wednesday (B-weeks), 16 – 20 hrs
Location: LG 1/110

No class on Dec. 06, make-up class t.b.a.

Also open in the International Affairs, Cooperation and Development Module

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Keywords
Policy analysis; social problems; case studies

Course Description
The purpose of this seminar is to discuss global issues suffocating local communities, analyzing some potential solutions, and providing a general framework to deal with them at the global stage. The seminar will motivate students to use their public policy skills in specific real-life situations in fields ranging from water provision, health care, crime and security to poverty alleviation and job creation. The course is based on real cases from different countries, allowing students to take a decision-making position during discussions in class. Theoretical frameworks from Amartya Sen, Michael Porter, and Tony Gomez-Ibañez will be introduced during the sessions themselves, as tools to approach specific problems.

NB: Students who have taken and passed Dr. Aragón’s courses "Local Problems - Global Solutions" or "Design, Implementation and Evaluation of Social Policies around the World" cannot take this course, since they deal with very similar topics.

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Recommended Literature

Recommended Literature t.b.a.

About the Instructor
Dr. Edgar Aragón is Visiting Professor for Public Finance at the Brandt School. Previously, he taught at the Graduate School for Public Administration and Public Policy of Tecnológico de Monterrey, Mexico (EGAP-Tec de Monterrey), where he was the Director of the Master’s program in Economics and Public Policy until January 2008. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master’s degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public-Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations Work Package for Nopoor, a 7th Framework Research Program of the European Commission on poverty alleviation.

Contact information: edgar.aragon(at)uni-erfurt.de

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Keywords
Policy analysis; social problems; case studies
Specialization Module: International Political Economy
EU Economic Governance and Policies *

Instructor: Thorsten Käseberg
ECTS: 3
Time/Location:
- Sat. Oct. 21, 2017 15 – 18 hrs LG 1/118
- Sat. Nov. 11, 2017 16 – 20 hrs LG 1/124
- Fri. Jan. 12, 2018 10 – 18 hrs LG 1/124
- Sat. Jan. 13, 2017 09 – 16 hrs LG 1/124

Also open in the European Public Policy Module

Recommended Literature

A Semesterapparat (nr. 1011) is available on the first floor of the University Library.

Keywords
Regulation; European Union; internal market; competition; intellectual property; consumer protection; monetary policy; Economics

Course Description
The seminar will provide an overview over the main EU micro- and macro-economic policies such as competition, trade, monetary, fiscal and financial market policies, including their objectives, legal framework, actors and interplay. For each of the policies, we will explore what is, what could be and what should be their substantive and institutional set-up. In particular against the background of the economic situation in the Euro zone, we will discuss shortcomings of the current European Economic and Monetary Union and potential solutions.

About the Instructor
Dr. Thorsten Käseberg, a lawyer and economist, has been serving as a civil servant since 2007 in different functions in the area of economic policy. He currently heads a unit dealing with digital policy in the German Federal Ministry for Economic Affairs and Energy. He is also an official of the European Commission (on leave), where he served in the Directorate-General for Competition from 2009 to 2011. Dr. Käseberg has lectured at Humboldt University Berlin and published in particular on economic and regulatory issues, including the book Intellectual Property, Antitrust and Cumulative Innovation in the EU and the US (Oxford: Hart Publishing, 2012). He was educated at the University of Bonn, Humboldt University Berlin, the London School of Economics and New York University.

Contact information: thorsten.kaeseberg(at)gmail.com
Specialization Module: International Political Economy
Development and the Socio-Religious Undercurrents of Wealth Disparity with Particular Attention to India

Course Description
The course delves into an investigation of the three-way interconnection between religious affiliation, socio-economic development and the state. It will begin by examining the patterns of wealth disparities that emerge by comparing key development indicators pertaining to some of the main religious groups in India. Through case studies it will explore the differential position of various sections within these groups and the interlocking relation between the concepts of class and caste in the Indian context. The following questions will guide the course: What are the processes by which religion/caste affiliation affects economic agency and wealth disparity? What evidence do we have to suggest that religion/caste operates as a ‘regulator of the economy’ (Harriss-White)?

What role has the state with its development policy played in reducing or strengthening the influence of religious factors in economic transactions and in terms of the socioeconomic vulnerability of different groups? More broadly, we will debate how different approaches to growth and development might affect the changing roles ascribed to religion in today’s rapidly diversifying economies.

Recommended Literature
A Semesterapparat (nr. 2020 ) is available on the second floor of the University Library.

About the Instructor
Prof. Dr. Beatrice Renzi is Junior Professor for Anthropology and Religion of South Asia at the Max-Weber-Kolleg, University of Erfurt. She studied Economics in Rome, Italy, holds an MSc in Foreign Service from Georgetown University, Washington, DC, USA and a PhD in Ethnology from the Gutenberg-Universität Mainz, Germany. She has worked for World Bank projects in South Asia, Africa and the Middle East and has taught and researched in Mainz and in Bern and Fribourg, Switzerland before she joined the Max-Weber-Kolleg in 2017. She researches on the anthropology and religion of South Asia, religious studies, political systems, social and religious movements, intersectionality. She teaches on religion in modern India, ethnography, sociology of religion, policy analysis and comparative political systems.

Contact information: beatrice.renzi(at) uni-erfurt.de

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Instructor | Beatrice Renzi
ECTS | 3
Time | Mondays, 14 – 16 hrs
Location | WBS/ 0114

Also open in the Conflict Studies and Management II Module

Keywords
Policy transfer; case studies; development; local-global nexus; debate
Specialization Module: Conflict Studies and Management I
Conflict Studies and Management: Theories and Concepts *

Instructor: Solveig Richter
ECTS: 6
Time:
- Thu. Nov. 09, 2017 10 – 14 hrs
- Thu. Nov. 23, 2017 10 – 14 hrs
- Thu. Dec. 07, 2017 10 – 14 hrs
- Thu. Dec. 21, 2017 10 – 14 hrs
- Thu. Jan. 11, 2018 10 – 14 hrs
- Thu. Jan. 25, 2018 10 – 14 hrs
- Thu. Feb. 01, 2018 10 – 14 hrs
Location: WBS/0114

Mandatory for first-semester Conflict Studies students!

Keywords
Conflict management; basics; society; research and analysis

Course Description
Conflicts are ubiquitous and consequential social processes. Therefore it might be surprising that conflict studies are a rather young area of research within the social sciences. Subscribing to the project of modernity, sociologists as well as political scientists have tended to consider conflicts as disturbances, anomalies or even malfunctions of social life, which would disappear as men and society moved up the evolutionary scale. Therefore research revolved around the causes and the containment of conflicts.

Contrary to this common approach, the social dynamics of conflict itself will be at the heart of this introductory course. The first part introduces classic and recent social sciences theories of conflict. Against this theoretical background, we will, in the second part of the course, study the empirical evolution of conflicts since 1945 from a historical perspective. The third part of the course addresses the problem of conflict management. The overall aim is to develop a basis for theoretically informed research on the dynamics of contemporary conflicts and conflict management.

Recommended Literature
T.B.A.

About the Instructor
Prof. Dr. Solveig Richter joined the Willy Brandt School in January 2013 as Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

Contact information: solveig.richter(at)uni-erfurt.de
Specialization Module: Conflict Studies and Management II
Development Aid Practice: Cultural Conflicts and Cooperation ***

Instructor: Judith von Heusinger
ECTS: 3

Time/Location:
- Fri. Dec. 01, 2017 12 – 18 hrs WBS/ 0114
- Sat. Dec. 02, 2017 10 – 16 hrs WBS/ 0114
- Fri. Jan. 26, 2018 12 – 18 hrs WBS/ 0114
- Sat. Jan. 27, 2018 10 – 16 hrs WBS/ 0114

Also open in the International Affairs, Cooperation and Development Module

Course Description
This course introduces post-development and aid ethnographic perspectives on development cooperation in order to explore cultural conflicts and frictions between influential actors within the development work sphere. We will look at development cooperation as a tool of norm localization and knowledge transfer, which transmits international human rights standards and powerful normative concepts - such as gender equality, empowerment of LGBTQ communities and the social inclusion of marginalized groups - into various social contexts. We will explore processes of norm localization and thereby triggered cultural conflicts while looking at specific development aid interventions and their outcome. We will investigate the role of narratives, the significance of power perceptions and power relations as well as identity-based needs within the development aid sphere. Finally, selected conflict transformation methods will be discussed critically.

Keywords: Development aid; cultural conflicts; human rights standards; conflict transformation

Recommended Literature
T.B.A.

About the Instructor
Dr. Judith von Heusinger is currently working for an NGO in the field of the prevention of human trafficking and female-specific forms of violence (such as forced prostitution, domestic violence, violence in the name of honor and female genital cutting). She is a trained mediator and regular lecturer at Center for Conflict Studies (CCS) at Marburg University. Before, she worked as a research fellow at CCS, where she also received her PhD in sociology with a comparative work on development aid programs in Cambodia and Kyrgyzstan. Her research interests comprise norm diffusion and localization theory as well as health and human rights standards in development aid.

Contact information: jvheusinger(at)web.de
Affirmative action is one of the most famous and commonly adopted measures of the 'politics of difference' (Iris Marion Young). Addressing disadvantages people suffer because of race, caste, gender, sexuality or disability, affirmative action policies emerged at different times and places around the globe: The US, which developed affirmative action measures in the second half of the 1960s, was by no means the first country to do so. India prominently preceded the U.S., implementing public service quotas for lower caste people already at the dawn of the 20th century. Today, with Brazil, South Africa and the EU at the forefront, affirmative action has become a global policy.

At the same time, affirmative action is also one of the most controversial and contested public policies. The contestation pertains to its aims, its means, and its range, implicating both normative and pragmatic criteria of evaluation. Comparing different types and regimes of affirmative action, the course aims at elucidating what is at stake in these controversies. How have affirmative action policies emerged? Which problems do they face in their implementation and what are their (un)intended side-effects? What are – in a loose sense – best practices and best reasons? In order answer these questions the course combines an assessment of existing comparative design with case studies.

### Keywords
Social policy; discrimination; preferential treatment; justice; equality

### Course Description
Affirmative action is one of the most famous and commonly adopted measures of the 'politics of difference' (Iris Marion Young). Addressing disadvantages people suffer because of race, caste, gender, sexuality or disability, affirmative action policies emerged at different times and places around the globe: The US, which developed affirmative action measures in the second half of the 1960s, was by no means the first country to do so. India prominently preceded the U.S., implementing public service quotas for lower caste people already at the dawn of the 20th century. Today, with Brazil, South Africa and the EU at the forefront, affirmative action has become a global policy.

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### Recommended Literature
* t.b.a.

### About the Instructor
**Dr. Urs Lindner** is a postdoctoral researcher at the Max-Weber-Kolleg where he also coordinates the interdisciplinary research group *Ordering Dynamics*. Before joining the University of Erfurt in 2014, he has been a junior fellow at the Postwachstumskolleg in Jena (2013/14) and has worked as a scientific coordinator at the Swiss Federal Institute of Technology, Zurich (2010-13). He has also been a DAAD-Visiting Scholar at the University of Pennsylvania, Philadelphia (2014/15) and at the Centre for the Study of Developing Societies, Delhi (February 2017). Currently, he is working on a habilitation project on affirmative action in a comparative perspective (project title: *Justice as Equal Standing: Affirmative Action in India, the US, and Germany*). His areas of specialization are political philosophy, social theory and the philosophy of social science. His research interests include egalitarianism and critique, capitalist modernity, intersectionality and postcolonialism, causation and explanation in the social realm as well as realist and materialist ontology.

**Contact information:** urs.lindner(at)uni-erfurt.de
Specialization Module: Conflict Studies and Management II
Democracy and International Security ***

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Patrick A. Mello</th>
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<tr>
<td>ECTS</td>
<td>3</td>
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<tr>
<td>Time</td>
<td>Tuesday, 12 – 14 hrs</td>
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<td>Location</td>
<td>WBS/ 0114</td>
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<td>Also open in</td>
<td>the International Affairs, Cooperation and Development Module</td>
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**Keywords**
Democratic Peace; international security; public impact on democracies and democratic decision-making

**Course Description**
Does democracy make a difference in global politics and the interactions between states? If so, what distinguishes democracies from non-democracies? And how do these differences relate to countries’ external security and their conflict involvement? This seminar introduces students to some of the major debates and issues surrounding democracy and international security. We begin by examining various conceptions of “democracy”, their contestation, and usage in the international relations literature. The ensuing sessions provide students with an overview of the state of the art in several distinct avenues of current empirical research. Our initial sessions look at the empirical phenomenon of the “democratic peace” and its flipside, the war involvement of democracies. We then open the “black box” of democracy to inspect the role of the public and its impact (or lack thereof) on foreign and security policy. The following sessions are devoted to parliaments and political parties as central elements of a functioning democracy. The second part of the seminar focuses on democratic decision-making inside international organizations and the specific challenges that arise from secrecy in security policy, transnational terrorism, and international security commitments.

The seminar’s substantive sessions are complemented by two “writing workshops” that provide opportunities to discuss ideas for final papers, practise the specifics of scientific writing, and get feedback on early drafts.

**Recommended Literature**
t.b.a.

**About the Instructor**
Dr. Patrick A. Mello is Interim Professor for Public Policy at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

**Contact information:** t.b.a.
Specialization Module: Conflict Studies and Management II
Development and the Socio-Religious Undercurrents of Wealth Disparity with Particular Attention to India

**Course Description**
The course delves into an investigation of the three-way interconnection between religious affiliation, socio-economic development and the state. It will begin by examining the patterns of wealth disparities that emerge by comparing key development indicators pertaining to some of the main religious groups in India. Through case studies it will explore the differential position of various sections within these groups and the interlocking relation between the concepts of class and caste in the Indian context. The following questions will guide the course: What are the processes by which religion/caste affiliation affects economic agency and wealth disparity? What evidence do we have to suggest that religion/caste operates as a ‘regulator of the economy’ (Harriss-White)?

**Recommended Literature**
A Semesterapparat (nr. 2020) is available on the second floor of the University Library.

**About the Instructor**
**Prof. Dr. Beatrice Renzi** is Junior Professor for Anthropology and Religion of South Asia at the Max-Weber-Kolleg, University of Erfurt. She studied Economics in Rome, Italy, holds an MSc in Foreign Service from Georgetown University, Washington, DC, USA and a PhD in Ethnology from the Gutenberg-Universität Mainz, Germany. She has worked for World Bank projects in South Asia, Africa and the Middle East and has taught and researched in Mainz and in Bern and Fribourg, Switzerland before she joined the Max-Weber-Kolleg in 2017. She researches on the anthropology and religion of South Asia, religious studies, political systems, social and religious movements, intersectionality. She teaches on religion in modern India, ethnography, sociology of religion, policy analysis and comparative political systems.

**Contact information:** beatrice.renzi(at) uni-erfurt.de
In the project groups (workload: 9 credit points ECTS), second-year students work in teams of around ten students each on precise public policy problems. Project groups are supervised by an academic staff member and given a task by an external partner (“client”). The project groups allow students to put the acquired knowledge into practice, work on a specific project and defined tasks, and produce research of professional quality on a public policy-relevant question. At the same time, students learn how to successfully work in teams and for a client.

Project groups have an initial introductory meeting scheduled during which the project and the external partner are presented. The individual project groups then function in a largely self-organized way.

**Important information on the enrolment procedure:** Please attend the introductory meeting of the project group(s) that you are interested in. Submit your selection of project groups (**1st choice and 2nd choice**) to publicpolicy(at)uni-erfurt.de until **October 24, 2017**. We will confirm the distribution of students across Project Groups on October 25, 2017. You will then have to register for the project group on E.L.V.I.S.
Supervisors
Alison Matthews, Edris Arib

External Partner

ECTS
9

Time
Tuesday, 14 – 16 hrs starting on Oct. 24, 2017
Thu. Nov. 02, 2017 17 – 19 hrs

Location
WBS/0114

Mandatory for second-year students: one of the Project Groups!

### Keywords
Anti-corruption awareness; advocacy; social media; campaigning

### Course Description
Corruption is an issue that affects all individuals in all countries around the world. It refers to those who use a position of power or trust for private gain. Corruption undermines democracy, creates unstable governments, and impedes social and economic development in all societies. Corruption comes in various forms such as bribery, law-breaking without dealing with the consequences in a fair manner, unfairly amending election processes and results, and covering mistakes or silencing whistle-blowers. The aims of this project group are to raise public awareness of corruption and what people can do to fight it.

Students will focus on three parts during this project group exercise: (1) develop a series of global anti-corruption messages (in multiple languages); (2) draft a social media campaign for disseminating these messages, including visual supporting materials; and (3) undertake a multi-media campaign using at least three different forms of social media (Twitter, Facebook, Youtube, Instagram) leading up to and following the global Anti-Corruption Awareness Day on December 09, 2017. The students will also be required to maintain an individual journal reflecting on what they have learned and how they would improve such a campaign in the future.

Good communication skills, technical understanding of social media platforms, the willingness to contact external stakeholders to encourage them to leverage the social media campaigns, and knowledge of non-English languages (particularly German, Spanish, French, and/or Arabic) would be strong assets for participating in this group. Students should be available to engage daily with social media for approximately 10 days around the Anti-Corruption Awareness Day on 09 December 2017.

We are looking for hard-working, pro-active team-players who are able to work under pressure and who are deeply committed to social justice. Students with a background in journalism/communication courses and development courses would be a strong advantage for this project team. It would be an asset for the team to have a native Spanish- and a native English-speaking member. Cultural sensitivity is a must.

### About the Instructors
**Alison Matthews** is an international development and law professional with experience in the private sector, civil society and government. She previously worked at Transparency International and with the Australian Aid Program, including on advocacy and awareness-raising initiatives in the areas of anti-corruption, ending violence against women, education, and the sustainable development goals (SDGs).

Contact information: alie_matthews(at)hotmail.com

**Edris Arib** is a public policy and law professional with experience in international and civil society organisations. He has worked as Legal Advisor for Norwegian Refugee Council (NRC), Senior Legal Advisor for European Union Police Mission in Afghanistan; and International Development Law Organization (IDLO). His most recent experience was with Transparency International as Policy and Advocacy Consultant.

Contact information: edris.arib(at)gmail.com
### Supervisors
Patrick A. Mello, Richard Stupart

### External Partner

### ECTS
9

### Time/ Location
- **Tuesday, 16 – 18 hrs** WBS/ 0114
- **i.e. first meeting on Oct. 17, 2017**
- **Fri. 27.10.2017 10 – 18 hrs** LG 1/ 124
- **Sat. 28.10.2017 09 – 16 hrs** LG 1/ 124

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**Mandatory for second-year Conflict Studies students!**

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**Course Description**
The media representation of complex humanitarian emergencies is assumed to be fundamental to mobilizing both international action and donor resources to humanitarian organizations involved in trying to restore peace and assist victims. Yet, many questions remain unanswered as to how particular crises have been represented in the media – either in terms of the amount of attention they receive, or the manner in which complex causes and effects may be flattened to fit existing media narratives. For this project group, students will divide into several smaller teams to work on different humanitarian emergencies. These case studies are aimed to investigate when, whether, and how situations of complex humanitarian emergencies are communicated to international audiences. The project group’s findings and recommendations (where appropriate) will be passed on to the Humanitarian News Research Network in London.

**Recommended Literature:** t.b.a.

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**About the Instructors**

**Dr. Patrick A. Mello** is Interim Professor for Public Policy at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016. His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

**Contact information:** t.b.a.

**Richard Stupart** is a PhD researcher at the London School of Economics and Political Science. He has an academic interest in the intersection between narratives of ‘Africa’, conflict and development assistance. Richard completed an MA analyzing the understandings present in coverage of the 2011/12 Somalia famine and a second Masters in Public Policy with a specialization on conflict studies, examining questions of validity, reliability, and legitimacy of conflict databases as research tools in memory/archive projects.

**Contact information:** richard(at)richardstupart.com
Supervisor: Edgar Aragón
External Partner: European Centre for International Political Economy, Brussels
ECTS: 9
Time/ Location:
Further meetings t.b.a.

Mandatory for second-year students: one of the Project Groups!

Keywords: consultancy; impact analysis; informal work; business models; policy briefs; lobbying

Course Description
The objective of this project group is to deliver an impact analysis based on a practical research for a Brussels-based think tank client on the current trends of the Sharing Economy and the Future of Work. On the one hand, research is required to analyze the impact of informal work on skilled and unskilled workers by looking at the types of jobs being created and the implications for personal incomes, taxes on income, social security and pensions provisions. On the other hand, it includes reviewing social attitudes towards formal and new flexible types of employment and prevailing legal barriers for workers that wish to escape formal employment relationships. In addition, the study should shed light on current national labor markets and how informal working arrangements feed-back on skills, qualifications, incomes and the satisfaction and empowerment of workers. The project should have an international focus. It is expected to include cases from some EU countries and lessons from the students’ home countries. The analysis must be complemented by an examination of the impact of new business models (such as Uber, Airbnb or Freelancer.com) as well regulatory barriers and legal trends that negatively affect these businesses. Political economy considerations should be taken into considerations, e.g. the role of labor unions, ministries, political parties (and prevailing ideologies), public social insurance agencies, and corporations. Based on the results of the practical research, the students are required to generate 4 deliverables:

- A comprehensive study showing past and current social, political, legal and economic trends
- 3 policy briefs summarising major findings (t.b.d.)
- Media articles to be published in a major German or international newspaper or magazine (t.b.d.)

Lobbying assignment: the provision of testimony in a (simulated) parliamentary commission hearing with the client.

The client, the European Centre for International Political Economy (ECIPE; www.ecipe.org), a Brussels-based think-tank, will use the deliverables to steer public policy discussions on this topic. Students will work as ‘consultants’ and learn how to operate in a ‘consulting firm’ responding to the needs of the client. This includes developing a draft proposal (outline of structure and focus of the report), an interim report, the final study and policy briefing papers. It also includes reporting to a ‘project manager’, filling out timesheets and generating positive working habits in terms of timing, team work, submitting deliverables and actively responding to the needs of the client. The idea is that students can then use this learning as a ‘work experience’ during future job interviews, obtaining a personal recommendation letter from the client.

Grading: According to performance and quality of deliverables (70% written deliverables and 30% lobbying challenge)

About the Instructor
Dr. Edgar Aragón is Visiting Professor for Public Finance at the Brandt School. Previously, he taught at the Graduate School for Public Administration and Public Policy of Tecnológico de Monterrey, Mexico (EGAP-Tec de Monterrey), where he was he was Director of the Master’s program in Economics and Public Policy until January 2008. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master’s degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public-Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations Work Package for Nopoor, a 7th Framework Research Program of the European Commission on poverty alleviation.

Contact information: edgar.aragon(at)uni-erfurt.de
### Supervisor
Heike Grimm  

### External Partner
Engagementpreis Foundation, Düsseldorf  

### ECTS
9  

### Time/ Location
- Thu. Oct. 19, 2017 08 – 10 hrs WBS/ 0114  
- Wed. (A-weeks) 16 – 20 hrs WBS/ 0114  

**Mandatory for second-year students: one of the Project Groups!**

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**Keywords**
Social impact; evaluation; case writing; fundraising; marketing  

**Course Description**
The Engagementpreis Foundation has been sponsoring the Commitment Award at the Brandt School since 2012. Since then, many entrepreneurial projects emerged; some of them are still active and promote development and change with amazing success all over the world. Further success stories have been generated through social entrepreneurship education at the Brandt School but do not receive the attention and appreciation needed to turn their idea into (socially) profitable business. Also, the Brandt School would like to turn its commitment for the social entrepreneurship idea into a value-added. The project group will, therefore, evaluate and analyze past projects with the goal to write and finalize an academic article, write cases for teaching, and develop tools for marketing those cases and for raising funds to make current projects more profitable and successful.

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The project will be supported by various partners such as the Engagementpreis Foundation, Phineo gAG, Spirit of Football  

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**About the Instructor**
**Prof. Dr. Heike M. Grimm** is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

**Contact information:** heike.grimm(at)uni-erfurt.de
Practical Training Module
Project Group: Public Policy and the Professions ***

Instructor Anna-Lisa Neuenfeld
External Partner
ECTS 9
Time/ Location Wed. Oct. 18, 2017 10 – 12 hrs LG 1/319
Further meetings t.b.a.

Mandatory for second-year students: one of the Project Groups!

Keywords
Practitioners, networking; panel; workshop; publication project; fundraising

Course Description
Public Policy focuses on method-driven problem-solving. Contrary to the Anglo-Saxon countries, there is no academic tradition of Public Policy in the German language area - neither in research, nor in the establishment of a methodology for this discipline. The same holds true for the broad applications in practice.

Two panels (with in-depth discussions and a topical introduction) should present the wide range of the discipline. For this we want to invite practitioners and researchers, who use Public Policy in their every-day working life. The workshops will take place in January 2018.

The lectures shall consist of reflections about the discipline Public Policy (including the history of the discipline) and various applications and examples from the working life of the lecturers (international law and migration, transatlantic relationship, consultancy for political parties, companies and politics, political organizations, journalism and education, area studies, global public policy networks). A summary of all lectures (complemented with further articles) should be the basis of a publication, which shows the broad spectrum of the discipline and its applications.

Thus, the academic discussion about Public Policy shall be encouraged. The publication is to be published by Budrich UniPress in “Schriften der Willy Brandt School of Public Policy”. The members of the project group will learn to organize an academic workshop (including invitations, find a suitable location, organize the panels, create a discussion guide), to prepare the publication and even to organize the fundraising.

About the Instructor
Dr. Anna-Lisa Neuenfeld studied Political Sciences and History at the Friedrich Schiller University in Jena and obtained her doctorate in Political Sciences at the University of Erfurt. During that time she received a scholarship from the Friedrich Ebert Foundation. Her doctoral thesis focused on media policy in the 70th and 80th and the discussions about the introduction of private broadcasting. Anna-Lisa Neuenfeld taught seminars at the faculty for States Sciences at Erfurt University. Her research focuses on media policy and political parties, especially the Social Democrats.

Contact information: anna-lisa.neuenfeld(at)uni-erfurt.de
All students also have the possibility to enroll in selected classes (at MA level) offered by the departments of the University of Erfurt (especially the Faculty of Economics, Law and Social Sciences/ Staatswissenschaftliche Fakultät), provided that space is available in these courses. Whether at all and how many credit points can potentially be awarded is subject to approval by the MPP Examinations Committee. Students should present the MPP Examinations Committee (via the MPP Program Coordinator) with their respective selection. Please note that for courses at BA level no credits can be awarded and mandatory courses cannot be substituted. Most of the courses will be offered in German, thus sufficient proficiency of the German language is a precondition for participation.

See the University of Erfurt’s online schedule for details: http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/
and contact the MPP Program Coordinators for more information.
Have a good start into the Winter Semester 2017/18!
Willy Brandt School of Public Policy
Universität Erfurt
Nordhäuser Straße 74, Haus 39
99089 Erfurt
Germany

Phone +49-361-737-4640
Fax +49-361-737-4649
brandtschool.de
publicpolicy(at)uni-erfurt.de